

Lisa Jones

From: **Lucy Wright**
Sent: 18 April 2012 12:28
To: Licence Team
Subject: A-Board Consultation

CONSULTATION FEEDBACK FORM
PART VIIA Sections 115A to K of the Highways Act 1980
LICENSING ADVERTISING BOARDS ON THE HIGHWAY 2012/2015

NAME: **LUCY WRIGHT**

ADDRESS: MANAGER - GLOUCESTER TOURIST INFORMATION CENTRE, 28 SOUTHGATE STREET,
GLOUCESTER, GL1 2DP
TEL. NO: 01452 **396570**

YOUR COMMENTS OR IDEAS

I actually feel quite strongly about the advertising board issue. I have reported on numerous occasions in the last year about our neighbour 'Sarnie's' on Southgate Street. They have 4 a-boards for the one business and when you look at this area of Southgate Street it looks dreadful. These a-boards are also located in areas close to permanent street signs and often obstructing walk ways. I was very disappointed that this specific issue wasn't addressed sooner.

All other aspects of the policy are very fair and it's good to see that enforcements will be in place in the event that someone abuses the system. We have actually been supplied with a larger a-board by one of our service providers which I can see is not going to be allowed as it does not meet the required size. I'll be ordering a new a-board in the coming weeks.

Please return this form to the Licensing Team at the address given below or email your comments to licence.team@gloucester.gov.uk by no later than Friday 25th May 2012:-

THE LICENSING TEAM
ENVIRONMENTAL HEALTH & REGULATORY SERVICES
GLOUCESTER CITY COUNCIL
HERBERT WAREHOUSE
THE DOCKS
GLOUCESTER
GL1 2EQ

Lucy Wright
Tourist Information Centre Service Manager

Gloucester Tourist Information Centre
Gloucester City Council
28 Southgate Street
Gloucester
GL1 2DP

T: 01452 **396570**
F: 01452 309788

lucy.wright@gloucester.gov.uk
www.thecityofgloucester.co.uk

Gloucester Tourist Information Centre is open on Mondays from 10.00am to 5.00pm and Tuesdays to Saturdays from 9.30am to 5.00pm.



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Herbert Warehouse, Gloucester Docks, GL1 2EQ
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heretohelp@gloucester.gov.uk
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CONSULTATION FEEDBACK FORM

PART VIIA Sections 115K to K of the Highways Act 1980 LICENSING ADVERTISING BOARDS ON THE HIGHWAY 2012/2015

NAME: J. D. Brown JEWELLERS
ADDRESS: 14 ST JOHNS LANE
GLOUCESTER GL1 2AT
TEL. NO.:

YOUR COMMENTS OR IDEAS

IN PRINCIPLE I HAVE NO ISSUES WITH YOUR
GUIDELINES EXCEPT FOR THE FIRST PARAGRAPH
OF SECTION 5.
THE WHOLE POINT OF THE 'A' BOARD FOR US IS TO
ATTRACT CUSTOMERS OFF THE MAIN STREET
(NORTHAM) UP TO OUR SHOP IN ST JOHNS LANE
YOUR SUGGESTION WOULD NOT HELP US IN
ANY WAY. THE 'A' BOARD IS POSITIONED NEXT
TO THE BENCH IN NORTHAM STREET OUTSIDE THE
METHODIST CHURCH AND DOES NOT 'HURT' ANY
BODY DUE TO ITS LOCATION, BUT HAS PROVED TO
BE QUITE EFFECTIVE IN ATTRACTING CUSTOMERS
TO THIS SHOP. AN 'A' BOARD JUST OUTSIDE THE
SHOP IS POINTLESS. MAY I RESPECTFULLY
ASK YOU TO RECONSIDER THIS POINT ON
(RAW A DISSENTATION) ON THIS OCCASION

continue on a separate sheet if necessary

Please return this form to the Licensing Team at the address given below or email your
comments to licence.team@gloucester.gov.uk by no later than Friday 18th May 2012:-

THE LICENSING TEAM
ENVIRONMENTAL HEALTH & REGULATORY SERVICES
GLOUCESTER CITY COUNCIL
HERBERT WAREHOUSE
THE DOCKS
GLOUCESTER
GL1 2EQ

ES21134

D3



CONSULTATION FEEDBACK FORM

PART VIIA Sections 115K to K of the Highways Act 1980 LICENSING TABLES AND CHAIRS ON THE HIGHWAY 2012/2015

NAME: SHEET SUCCESS TEAROOMS
ADDRESS: 19 ST JOHNS LANE GL1 2AT
TEL. NO.: [REDACTED]

YOUR COMMENTS OR IDEAS

WE CURRENTLY PAY FOR AN 'A' BOARD TO ADVERTISE OUR TEAROOMS. WE SITUATE IT AT THE END OF ST JOHNS LANE LOCKED TO SOME RAILINGS. THIS IS TUCKED OUT OF HARMS WAY & NO DANGER TO ANYONE. THERE ARE NO OTHER TEAROOMS IN THE AREA VICINITY SO I DON'T FEEL WE ARE ENCRDACHING ON ANOTHER BUSINESS.

I FEEL THAT THIS IS A SAFER PLACE TO LOCATE THE 'A' BOARD AS MEMBERS OF THE PUBLIC WOULD FIND IT HARD TO TOP OVER AS THEY WOULD BE WALKING INTO THE RAILINGS IF THEY DID.

IF THE 'A' BOARD WAS LOCATED OUTSIDE OUR SHOP IT WOULD BE OUT IN THE OPEN & MORE OF A HAZARD.

WOULD IT BE TOO MUCH TO ASK FOR DISPENSATION IN THIS CASE BASED ON THE EXPLANATION ABOVE?

[REDACTED]
continue on a separate sheet if necessary

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THE LICENSING TEAM
ENVIRONMENTAL HEALTH & REGULATORY SERVICES
GLOUCESTER CITY COUNCIL
HERBERT WAREHOUSE
THE DOCKS
GLOUCESTER
GL1 2EQ

10 MAY 2012

HEALTH

Lisa Jones

From: [REDACTED]
Sent: 03 May 2012 10:30
To: Licence Team
Subject: RE: Draft Policies to place items on the Highway (under consultation)

Dear licensing team,

I have the following comments to be raised in regards to the current consultation –

A-Boards – It would be appropriate for an application to include the proposed design or mock up for A-board as well as “a photograph or brochure detailing the type of Advertising Board to be used” this would assist in determining whether the A-board would have a detrimental impact on the historic character of the gate streets and wider area.

Table and Chairs - Means of enclosure and other advertising should be controlled via the application process with the application submitted providing details of what would be proposed in regards to advertising their premises. This would ensure that no additional services/companies are advertised such as taxi ranks/meal deals which have been promoted on such enclosures in the past.

Many thanks,

[REDACTED]
Principal Conservation and Design Officer
Environmental Planning Services

Gloucester City Council, T. (01452) 39 [REDACTED]
Herbert Warehouse, F. (01452) 396668
The Docks, [REDACTED]@gloucester.gov.uk
Gloucester GL1 2EQ www.gloucester.gov.uk/

Lisa Jones

From: Cook, Andy [Andy.Cook@gloucestershire.pnn.police.uk]
Sent: 24 April 2012 08:29
To: Lisa Wilkes
Cc: Licence Team; Ajinkya, Carole; Francis, Paul
Subject: RE: Draft Policies to place items on the Highway (under consultation)

Hi Lisa,

Thankyou for sending us this draft policy regarding Tables & Chairs Licences and 'A Board' Licences.

Please note that the Constabulary's Licensing Dept's response (below) is confined to the **Tables & Chairs** (Outside Drinking Area) part of the Consultation only. We will not be commenting on the 'A board' policy, as this falls outside the remit of Alcohol licensing. The Local Policing Area (LPA) have been advised of their need to respond to this if they wish.

Response

The Constabulary is not opposed to designated Tables & Chairs areas (outside-drinking areas) outside commercial premises provided there is sufficient room to avoid obstruction of the pedestrian thoroughfare. However, the Constabulary makes a distinction between outside-areas at premises such as a Café where Food and Tea/Coffee & Soft Drinks only are served, and those where **alcohol** is being consumed and the area, essentially, forms an extension of a Licensed Premises. Risks of crime, disorder and antisocial behaviour are low in the former, but substantially higher in the latter. Incidents occurring in outside-drinking areas involving alcohol can and often do impact on passers-by and neighbours. The need for appropriate monitoring by staff at the premises is, therefore, substantially higher in the latter.

The Constabulary wishes to ensure that appropriate crime-reduction and evidence-gathering measures are put in place regarding the latter, in order to deter problems and to secure necessary evidence when incidents occur.

As a result, the Constabulary seeks two features on outside-drinking areas where alcohol is to be consumed:

1. CCTV coverage of the outside-area by means of at least one camera operating as part of the premises own CCTV system.
2. The Licensed Area **MUST** be physically defined with Barriers where outside-drinking areas (for alcohol) fall within a No-Drinking Zone (Designated Public Places Order).

The latter is essential is Police Officers are to distinguish between areas where alcohol is permitted to be consumed and areas that are covered by the DPPO and for which alcohol-seizure powers apply.

On a general note, the Constabulary supports the draft policy regarding the use of the outside-area generally ceasing at 2300hrs, as this is the start of Night-time Hours under the Noise Act (and it is the Constabulary that is the recipient when Noise Complaints are made at Night). Risk of crime, disorder and anti-social behaviour also increases after 2300hrs, especially at weekends.

We would, of course, be happy to answer any queries the Officers or Members have regarding our response.

Kind Regards,

Andy

Andy Cook

Force Licensing Manager
Licensing Unit
Gloucestershire Constabulary